

Management Consultant

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In a word, **Jennifer** is curious. She is a humble and energetic facilitator and is often described as relationship builder with diplomatic acumen and a great appreciation for team diversity. With progressive experience in project management, organizational change, leadership development, financial management and communications, she has a proven ability to help others find inclusive, generative solutions to business and organizational concerns. As an accomplished problem-solver bringing knowledge and experience from the private, public, and not-for-profit sectors across various industries, she balances attention to detail with big picture thinking. Respectful, objective, and thoughtful, Jennifer acts with the highest ethical standards, emphasizing integrity and inclusivity.

Jennifer's primary skills can be summarized as:

PROJECT MANAGEMENT

While naturally proactive and organized, Jennifer has developed, through experience and education, a strong project management practice that is grounded in focusing on defined outcomes. She has successfully led a wide variety of projects throughout her career, balancing her inclusive approach with resource and risk management.

STRATEGIC COMMUNICATIONS AND MARKETING

In addition to being a compelling communicator, Jennifer has planned and implemented communications and/or marketing campaigns for government, non-profit and corporate organizations. Whether social marketing campaigns, community engagement, or live and virtual events, Jennifer keeps purpose, stakeholders and accessibility at the forefront while encouraging clients to imagine new values-aligned possibilities.

PLANNING AND STRATEGY

Jennifer has led strategic and organizational planning and development for organizations in the public and non-profit sectors. Taking a multi-disciplinary, compassionate, and systems-based approach, Jennifer is skilled at listening, drawing out diverse perspectives, noticing connections and clarifying priorities. She can work with employees from all levels and possesses strong facilitation, analysis, and engagement skills.

LEARNING AND DEVELOPMENT

Continuous improvement is core to who Jennifer is and she is profoundly committed to the development and growth of individuals, organizations, and communities. During her time with the BC Public Service, Power To Be and Mountain Equipment Co-op, she developed and delivered countless learning initiatives and programs in alignment with strategic objectives – many of which continue today. She is a skilled coach who centres the human experience in her practice.



BUSINESS ACUMEN

With common sense, diverse experience and sound analysis skills, Jennifer is attuned to the realities delivering results in dynamic environments. She is adept at helping clients generate risk-aware solutions to a wide range of challenges never losing sight of purpose and outcomes.

EXPERIENCE

- Elevate Consulting, Management Consultant January 2022 to present
- BC Public Service, Finance Manager and Health Planning Consultant, June 2019 January 2022
- Power To Be, Director of Finance and Operations (Privacy Officer) December 2009 May 2019
- Mountain Equipment Co-op, Senior Staff Team, February 2006 December 2009

CURRENT COMMUNITY INVOLVEMENT

- Human Nature Counselling, member since 2021
- Child and Nature Alliance of Canada, board director since 2017, Chair of 2020 Transition Committee
- Gustavson School of Business (UVIC), mentor since 2017

EDUCATION AND PROFESSIONAL DEVELOPMENT

- Psychological Health and Safety Advisor Certification, Canadian Mental Health Association, 2021
- Introduction to Human Centred Design, Acumen Academy, 2021
- Workplace Mental Health Leadership Certificate, Queen's University, 2020
- Seth Godin's altMBA, Akimbo, 2019
- Introduction to Project Management, University of Victoria, 2018
- Opportunity in Conflict, Roy Group Leadership, 2018
- The Leader's Discipline (Coaching Approach), Roy Group Leadership, 2016
- Graduate Certificate in European Management, NEOMA Rouen, 2002
- Bachelor of Commerce Honours (summa cum laude), University of Ottawa, 2002

